

CIGAR STUDIO

CHRISTMAS ISSUE

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Julius Vesz and John Calich Visit Cigar Studio

On Saturday December 15, we are very pleased to announce that both Julius Vesz and John Calich will be appearing at the store, showcasing their own world class pipes and answering any questions you may have about their product or carving techniques. John Calich will be appearing from 11AM to 1PM while Julius will be in the store from 3PM until 5PM. Drop by sometime for either or both carvers. Their product is truly unique and both have outstanding international reputations.

Christmas Single Malt and Cigar Dinner

Our last event of the year will celebrate Christmas in style as we host our Annual Christmas Malts and Cigar Night at the Ontario Club. The date is Tuesday December 18th. Why not put this date in your calendar and plan on attending either on your own or with friends.

Cigar of the Month: Leon Jimenes

Leon Jimenes is manufactured in the Dominican Republic by La Aurora S.A., one of the oldest and most distinguished divisions of the largest company on the Island. This is the brand we will be featuring at the upcoming Scotch and Cigar dinner on the 18th.

The brand was launched in the early 1970's as a premium cigar to compliment the rest of the brands in the Aurora lineup. Today it is one of North America's most recognized brands owing to its large and loyal following in the US. In Canada, it is distributed by House of Horvath, and has been a staple in our assortment since we opened in 1996. Given its large customer base here at Cigar Studio, we are very pleased to make this our Cigar of the Month in December.

Leon Jimenes utilizes long-leaf Dominican filler and binder tobacco, rolled completely by hand in the DR. Leon Jimenes then adds a mellow and smooth Connecticut shade wrapper to produce a rich, well-balanced smoke, with flavors of mild spice, coffee and cedar on top of a creamy finish.

We are offering a complete range of sizes on this brand over December including the best selling #4 @ \$7.85, the Torpedo @ \$13.50 and the Crystale, gift wrapped and ready for gift giving at \$15.00.



And when you buy any box of Leon Jimenes in December, we will give you a Cigar Jar, a value of \$39.

Merry Christmas!

The night will feature 3 malts from the Companions of the Quaich, a 4 course dinner, and 4 cigars from Leon Jimenes. If you entertain clients at this time of year, they will really enjoy this night, we can accommodate any table size and you can't beat the price. Tickets all-inclusive are \$85 and are available here at the store. Reception at 6:30 with dinner to follow.

PIPE CORNER



Pipes and related accessories continue to be the fastest growing sector of the specialty tobacco market. We put in our pipe department less than two years ago and began with a couple dozen pipes. But in response to customer demand, we have continually invested in this area and have watched it grow such that today, we have an outstanding assortment. We are especially proud of the pipes we carry from 4 Canadian carvers and suppliers - and right now, you won't find **all** these four represented in any other tobacco store in Canada.

Below is a brief description of the pipe products you will find this Christmas at Cigar Studio.

From Canada eh...

Julius Vesz

Julius Vesz is not only Canada's best known pipe carver, but internationally he is ranked with many of the world's best - Julius's reputation to pipe carving is as Oscar Peterson is to jazz - world class outstanding. He sculpts an outstanding pipe and his "Raindrop" is sought as a collector's item. We were thrilled when he agreed to make pipes for Cigar Studio and at this time we are the only store in Canada who currently has that privilege.

His lineage with pipes goes back several generations as he grew up watching his grandfather carve meerschaum pipes in Hungary. After immigrating in the late 1950's, he began a small business restoring pipes, which eventually led him to be named the official repairer for Dunhill. For the past 25 years Julius has worked out of his shop at the Royal York Hotel. He is one of only a few craftsmen who work totally in dead-root briar - briar no longer available but that has died and dried by nature. His designs reflect old European motifs and styles often with gold and sterling elements. Priced from \$125 - \$325 with custom made pipes available \$300 and up.

John Calich

John works from his home in Mississauga. A self-taught carver, he is exceedingly meticulous about technique and details. He uses plateau and ebauchon briar from Greece, Corsica and Italy. Many of the tools John uses, he has made himself - they allow him to cut, groove and contour of the briar to give it the "Calich" look. His pipes follow more classic styling and his bowls are usually larger than average. Prices range from \$99 - \$225.

Colm Magner

One of the newest Canadian pipe makers, Colm began crafting pipes while working as an actor at the Shaw festival in 1998. His plateau briar comes from Greece and he uses both fine quality (stock) Lucite stems or makes his owns from vulcanite. His rustication is all done by hand

and no filler is ever used in his creations. His natural "Poker" is a stunning large bowl pipe. Priced from \$149 - \$190.

Brigham Enterprises

If you have ever inherited or been given some old pipes, we guarantee that there is a Brigham pipe or two in the collection. Roy Brigham began repairing pipes in a small shop on Yonge Street in 1906 and his pipes have been a staple in the Canadian marketplace since. The grading system of 1-7 indicates quality level and an appraisal based on its beauty and grain. Brigham pipes have been around for years because of the variety of styles and great value offered. Their 2001 Christmas pipe is a very handsome pipe that has been created in the great Brigham tradition. Priced from \$80 - \$120.

From Other Countries...

Butz Choquin

Butz Choquin (pronounced "boots show can") is one of the last of the old pipe making companies from Saint Claude, France. This area in France was once the pipe making capital of Europe and many craftsmen from other countries like Italy would travel to Saint Claude for work. Founded in 1858, BC makes a complete range of low end to high-quality pipes using both ebauchon and plateau briar. In the 1950's, a family owned company named Berrod-Regad purchased BC and today they are the largest company in the region. Priced from \$50 - \$220.

Peterson

Peterson of Dublin is the worlds most recognized name in briar pipe making today. Roots go back to the mid 1800's in Dublin when the company was known as Kapp & Peterson. While known for many innovative designs and manufacturing techniques, two are particularly famous - its patented Smoking System where a secondary reservoir in the shank traps condensed moisture from the smoke, thereby providing a cooler smoke; and the Peterson Lip mouthpiece, which directs smoke away from the tongue while providing a contoured fit for the mouth. Sterling silver bands are often used as caps or decorative bands. Priced from \$89 - \$250. This Christmas we are also showing the Peterson Collection Matching Set. You should see this set!

Nording

This was the first Danish freehand brand we carried. Eric Nording pipes are classic styles and his bowls are large - great outdoor walking pipes. His silverline pipes are hand-somely rusticated and come in a variety of shapes and colour grade. Priced from \$75 - \$129.

(Continued on page 4...)

Gift Ideas

Not sure what to buy yourself or your friend, family member or business colleague who enjoys the occasional cigar? Here are a few ideas;

Leon Jimenes Crystale Gift Pack

- Mild and great tasting, this cigar is elegantly presented in a crystal tube. We then wrap it in an attractive gift box so it is all ready to give. A great stocking stuffer. \$15.00

Ashton Corona 5 Pack

- One of the creamiest cigars from the Dominican Republic and a great way to celebrate over the holidays with friends who enjoy a mild, silky cigar. \$72.50

Romeo Y Julieta No 1 Tubo – 10 Pack

- From one of the great brands in Cuban cigars. The Romeo Y Julieta Tubo No 1 is perfect when preference is for great value in a Cuban cigar. 10 Tubos come attractively packaged in their own box. \$115.00

Cigar Studio Pipe Tobacco Gift Pack

- We package 4 of our best selling pipe tobaccos into 25Gm packets and present them in a convenient tobacco tube. A great sampler pack and you keep the jar! \$24.75

Premium Pipe Tobacco in Tins

- For those who prefer pipe tobacco packaged in tins, we carry a broad range of premium blends from such brands as Davidoff, Dunhill, Reiner, Solani, Samuel Gawith and McClelland. Jerry's Pick: "Christmas Cheer" by McClelland. Chris's Pick: Solani Blend #369. Adam's Pick: The Bills by 7.

May We Suggest A Few More Gift Ideas?

Under \$25

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|------------------------------|---------|
| • Roots Detachable Key Chain | \$15.00 |
| • MC Cigarillo Case | \$20.00 |
| • Kent Comb | \$12.00 |
| • CS Brand Denim Shirt | \$30.00 |

Under \$50

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|--------------------------------|---------|
| • Dunhill Edition 100ml AS | \$48.00 |
| • MC Stainless Flask | \$40.00 |
| • Roots Survival Tool | \$30.00 |
| • CS Brand Reverse Fleece Vest | \$45.00 |
| • Bugatti Shaving Kit | \$45.00 |

Under \$100

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|-------------------------------|---------|
| • Blazer Torch Lighter | \$75.00 |
| • Clayton Bacchus Ashtray | \$85.00 |
| • MC Wine Set | \$65.00 |
| • Lubinski Leather Cigar Tube | \$89.00 |

Nothing Ordinary About These...

- | | |
|--------------------------|----------|
| • Rosewood Walking Stick | \$229.00 |
| • Dunhill Gold Lighter | \$710.00 |
| • Kiehl Men's Manicure | \$169.00 |
| • Bronze Cigar Bookends | \$199.00 |
| • Vesz Handcut Pipe | \$325.00 |
| • Prometheus Ashtray | \$139.00 |

And If You're Really Stuck...

Cigar Studio gift certificates, for any amount, are always available when you are just not quite sure about what to buy.

Also remember, we keep a pretty good record of customer preferences so do ask us to check our registry. We may be able to nail down that favorite brand.

The Opus X

Remember the days when you just could not find any Opus X at all? Those days have been over for a while now. We have plenty of stock of the Opus Belicoso XXX and the Opus X Fuente Fuente. In addition we have one Gift Set of the Limited Edition Opus Series. The set contains 20 Opus X cigars of various shapes and sizes. The perfect gift for your mailman...

Savinelli

Wherever you find great wood carvers you invariably find great pipe makers and in Italy the name Savinelli is synonymous with both. Their briar comes from Italy and Corsica. It is dried "naturally" in open-air buildings for several years before it is used. The Classic series we carry are shaped by machine and then hand finished. Priced from \$120 - \$175.

Stanwell

Another of the many famous manufacturers from Denmark, Stanwell began operation in the 1940's. All Stanwell pipes are machine shaped, hand finished. The Stanwell

style reflects bowls that are distinctively smaller. Designs are very clean and somewhat traditional in appearance. Priced from \$85 - \$325.

Cadogan (Comoy, Dr. Plumbs, GBD)

Many of these brands have their roots as smaller pipe manufacturers located in France during the mid to late 1800's. Consolidation accompanied the emerging briar pipe business in England in the late 1800's as many of these brands relocated to London. These brands represent some of the best value in pipes today. Dr. Plumbs "Cub" is a terrific little pipe targeted to the smoker who enjoys 10-15 minute pipes. Priced from \$40 - \$90.

Local Cigar Friendly Lounges and Bars

Where to go when it's too cold to stand in your garage. The following not only allow cigars, they encourage them.

- Crooked Cue** - On Bloor, just down the street
- Yellow Griffin** - Bloor West Village
- Home Smith Lounge** - Old Mill Inn
- Piano Bar** - La Castile Steakhouse
- Indian Motorcycle Lounge** - King & Blue Jays Way

**Business-to-Business
Gift Giving Just Got
A Little Easier**

Not sure about the best way to offer thanks and season greetings to your good customers this year. Our small (but growing) business-to-business department can provide you with an answer to your question of "what can we do for these business partners/customers to show our appreciation for their business this year"? Why not let us make some suggestions. We can take all the worry and hassle away, and delivery in the Toronto area is free! Give us a call.

4 - 3 - 2 - 1

← **Coming to your favorite pool hall Tuesday, March 5, 2002.** -
Details in January but you know the rest.

Winter Humidor Maintenance

Don't forget your humidor when the snow begins to arrive as a little maintenance will insure that your cigars stay fresh all Winter. Re-soak your system with distilled water and wipe down the interior of the humidor with a little distilled water too. If you are not sure about the reading you are getting from your hygrometer, bring it in and we will recalibrate it for you. Humidor maintenance is free here!

Business Hours

Mon - Wed: 10am - 7pm
Thurs - Fri: 10 am - 8pm
Sat: 10am - 6pm; Sun: noon - 5pm

We have recently posted an entire article on humidor maintenance. You can find it at www.cigarstudio.com under FAQ's.

WWW.CIGARSTUDIO.COM

If you have any questions or concerns that are not addressed in this newsletter, surf on over to **CIGARSTUDIO.COM** for up to date info on upcoming special events, new products and monthly Promotions.